



HELLA receives Daimler Supplier Award 2016

Award for quality and high-end series production of MULTIBEAM LED headlamp in current E-Class

Stuttgart/Lippstadt, March 9, 2017. In late February, the lighting and electronics specialist HELLA received the Daimler Supplier Award 2016 in the category Quality. Once annually, Daimler awards selected suppliers that have stood out thanks to their outstanding performance and collaborative partnership. Daimler AG Board of Director members and the heads of purchasing departments praised HELLA for the professional quality performance during the ramp-up phase of the innovative MULTIBEAM LED headlamp in the new E-Class as well as for its high-quality series production.

"We're delighted about this award and are proud of having successfully realized such an innovative and technologically complex product, as is the MULTIBEAM LED headlamp, in collaboration with our customer Daimler", said President and CEO Dr. Rolf Breidenbach when accepting the award on behalf of HELLA. "This is above all the result of the very trusted cooperation between both companies on all levels."

The MULTIBEAM LED headlamp is currently used in the Mercedes E-Class. Each headlamp disposes of 84 LED's arranged at three levels, which can be individually controlled. Light distribution thus adjusts to traffic, weather and road conditions. In order to manufacture the innovative lighting technology at the required precision and quality, automotive supplier HELLA particularly invested in its Lippstadt production plant. The company produces other versions of the headlamp in Slovakia and at a joint venture in China.

Please note:

This text and corresponding photo materials can also be found in our press database at: www.hella.com/press

HELLA KGaA Hueck & Co., Lippstadt: HELLA is a family-owned, listed company operating on the international stage and currently employing approximately 35,000 members of staff at 125 locations in about 35 countries around the world. The HELLA Group develops and manufactures lighting and electronic products for the automotive industry and also has one of the largest retail

PRESS RELEASE



organizations for automotive parts, accessories, diagnostics, and services within Europe. Complete vehicle modules, air-conditioning systems, and vehicle electrical systems are also produced in joint venture companies. With more than 6,000 people working in research and development, HELLA is one of the most important innovation drivers on the market. Furthermore, with sales of 6.4 billion euros in the fiscal year of 2015/2016, the HELLA Group is one of the top 40 automotive parts suppliers in the world and one of the 100 largest German industrial companies.

For additional information please contact:

Dr. Markus Richter
Company spokesman
HELLA KGaA Hueck & Co.
Rixbecker Strasse 75
59552 Lippstadt
Germany
Phone: +49 2941 38-7545
Fax: +49 2941 38-477545
Markus.Richter@hella.com
www.hella.com